VOL. I NO. 2
SEPT. 10, 1959

20

POSTAL PATRON
LOCAL

CARMEL, CALIF.
RT. 2 BOXHOLDER

STAR ROUTE

THE OLDEST NEWEST NEWSPAPER IN THE WORLD

Carmel Valley

MRS. TILESTON WINS! NAMES THE PAPER!

CARMEL VALLEY "ROUND-UP"

MRS. WILDER TILESTON AND HARRY INGRAHAM

Mrs. Wilder Tileston says, "This is the first thing I've won since I won a cookie jar for having the second oldest working refrigerator in New Haven, Conn., back in 1950.

Ethel submitted the name "Round-up" for our Carmel Valley Newspaper on the basis of our outdoor activities, our sportsmanship, and that it is apropos for the round-up of news and articles of interest to Valleyites. She hasn't decided what to buy with the $75.00 gift certificate yet, although her husband Dr. Tileston, would like to know "how many chicken pies you could buy for $75.00."

The judges for the contest, who picked the winning entry, met in the living room of the Los Laureles Lodge at 7:30 Monday evening, September 7. Judges present included:

Lt. Gen. R. O. Bare, Pres. of C. V. Property Owners Assoc.
Lou Allaire, Carmel Valley insurance agent
Clyde Hitchcock, Adobe Oaks Motel, and C. V. Cham. of Com.
Paul Jo nes, contractor & builder of C. V. Shopping Center
Jack Loesel, Pres. C. V. Trail & Saddle Club, owner of Dapper Dan's and General Store
Evelyn Parker, housewife
Alice Ellis, Pres. of C. V. Women's Club
Phyllis Crockett, school teacher and C. V. Community Ctr. Bd.
Louis Gardner, Blue Sky Lodge and Kiwanis Member

Here are some of the names submitted according to the contest rules, that the winning name "Round-up" was chosen from:

Name	Submitted by
Voice	Capt. F. M. Lansdowne
Bonanza	Mrs. J. J. Stekly
Vista	V. Adm. A. G. Robinson
Echo	Mrs. R. Watkins
Story	Roy Brewer
Life	Mrs. Maus Purple
Views	Sherman Hardy
Ramblings	Orville Dutton
Acorn	Gerald Johnson
Chronicle	Calvin Pepple Sr.
Gazette	Jos. B. Harlow
Pioneer	Ray Peterson
Courier	Chas. Belcham
Valley-ite	W. E. Thorn
Reporter	Perry McDonald
Sun	Mike Gould

subscribe now!!

HERE IS MY $2.50 FOR A ONE YEAR SUBSCRIPTION TO THIS NEWSPAPER PLEASE DONATE .50 OF THIS AMOUNT TO THE CARMEL VALLEY---------- FUND.
NAME----------
ADDRESS----------
PHONE----------

DASTARDLY DEED!.. STAR ROUTE MAIL ROBBERY!!!....

Valleyites who live on the Star Route didn't receive their first copy of the Valley paper.

Bill Culver, Pony Express rider for the Upper Valley related this crime of passion to his superior, Uncle Sam Brandt.

Uncle Sam immediately called upon the Pinkertons to assist and an investigation is in full swing. Meanwhile, the post will get through this week, and Upper Valley will once again be connected with the outside world.

Uncle Sam can be quoted as follows - "We shall have the culprit in hand! Post Haste!"

subscribe now!!

HERE IS MY $2.50 FOR A ONE YEAR SUBSCRIPTION TO THIS NEWSPAPER PLEASE DONATE .50 OF THIS AMOUNT TO THE CARMEL VALLEY---------- FUND.
NAME----------
ADDRESS----------
PHONE----------

TULARCITOS SUMMER FUN ALL OVER.....

These pictures mark the windup of a mutually enjoyed summer recreation session at Tularcitos under the sponsorship of Bill Wakefield of the Carmel Unified School District Recreation Dept.

One of the most popular activities of the session was work done on the trampoline generously loaned by the instructor, Neil Smith. He was most gracefully assisted by Carmel High student, Janis Meyenberg.

Quite a flurry was caused the final day when the pet parade got under way. The only casualty, however, was one desperately frightened cat. The star performers were two ducks who played up to their audience like veterans at the old game. These were owned by the Winkler family and handled by the Wiley boys. Everybody won prizes.

Also assisting in the summer program were Fred Pomeroy, Berdie Scarlet, Evaline Penpraze and volunteer worker Billy Whiteman.

Tea & Crumpets

BON VOYAGE ! Mr. and Mrs. Mike Gould off to Europe for a spell. They took the flying machine to New York and by Packet to Europe. The Goulds have engaged a "flat" for their London stay. A trip to the Continent will follow. Mr. and Mrs. J. Dollman will be in residence at the Gould Hacienda. Their friends will welcome this chance to renew acquaintances.

* * * * * *

Belated Happy Birthday to Bob Getz. We understand the C. V. Market Choraliers serenaded Bob over the counter - between the pork chops and the steaks.

* * * * *

Mr. and Mrs. Roy Smith "Birthdayed" at Reuben's on the 5th of September. "Bobbie's" cake was furnished by Nita Flammini.

* * * * *

Happy Anniversary! Mr. and Mrs. James Hackberger celebrated their 9th anniversary on Saturday, the 5th, at Reuben's with an appropriate dinner.

* * * * *

ARENA'S SHOE SHOP has a playshoe sale! Arena's Shoe Repair. OLive 9-2810

****

LIBATIONS AND LEVITY

AT LOS LAURLES

The Paul Steffens out on the town!...Lt. Col. Earl House and Mrs. House enjoying the comfort at L.L.L....Sat. Sept. 12 Lt. John Buck will give a cocktail party followed by dinner for 50 - What's the occasion?

CHERIE COLMAN WEDS SGT. ROBT. STAPLES

"Cherie" Colman, daughter of Mrs. Evelyn Ammerman, was married to Acting Sgt. Robert D. Staples, U.S.M.C., August 29, in a 2 p.m. garden wedding beside the pool. Mr. Donald McKenzie, Sr., grandfather of the bride, provided the floral arrangements.

The bride wore a champagne sheath with the same tone throughout her costume. A pink carnation corsage highlighted the ensemble.

Miss Susan McKenzie was the bride's attendant, and Deborah Colman, Cherie's daughter, was the flower girl.

The best man was James Egbert of Pacific Grove. Rev. Harris Pillsbury officiated.

A home reception was followed by a 5 p.m. wedding dinner at Reuben's.

The new couple will make their home at Norman, Okla., where Sgt. Staples is enrolled in the Univ. of Okla. Sgt. Staples' parents are Mr. and Mrs. R. L. Staples of Eldorado, Kansas.

Cherie attended Tularcitos School and will be missed by her many friends.

Will's Target
DINING LIBATIONS
OL 9-2774

CONGRATULATIONS

on the new Carmel Valley Round-up

from the Students and Faculty

of

THE CARMEL VALLEY COUNTRY DAY SCHOOL

Rippling River Ranch
CARMEL VALLEY, CALIFORNIA

SERVING CARMEL VALLEY CONTINUOUSLY SINCE 1946
Culligan Soft Water
works wonders all through the home!
ALLAN CHAMPE – PHONE MA.4-6272 - CARMEL

CARMEL VALLEY PLUMBING
HOUSE SICK?
LEAKY PIPES?
OLD SINK? NEED SPACE?
ONLY A RELIABLE PLUMBER CAN CURE THESE ILLS
FREE HOME ESTIMATE.....
CALL TRUEMAN SCARLETT
OL9-2632
OL9-2866

Los Laureles Lodge
CARMEL VALLEY'S GAY RESORT . . . serving tempting continental cuisine and American fare with a different flair.
DAILY LUNCH 1-2:30; DINNERS 7-9:30 AND THE FAMOUS SUNDAY SMORGASBORD AT POOLSIDE OR ON THE NEW PINK PATIO FROM 1-3.
TYROLEAN COCKTAIL LOUNGE
Oliver Handy at the Piano Bar nightly (ex Mon.)
Your host and hostess: Herb & Ollie Brook
OL 9-2266
Herb Ollie

Lyn Swan
PIANO STUDIO
Country Club Drive
Carmel Valley, Calif.
OL. 9-4216
or
OL. 9-2233

L.E. Allaire
Valley Center
P. O. Box 26 OL. 9-2593

SHOP IN THE VALLEY Shop in the Valley SHOP IN THE VALLEY

WRONG WAY HOLGATE !!

Jim Holgate, Maitre D' at Reuben's Restaurant is an authority on Bell Telephone poles. Seems Jim was on his way to work the other day when he noticed his dog following along behind. A look at the dog,- a shouted "Go home!", - a stab at the brakes on his M.G., - a crash, and Jim landed in the hospital. 25 stitches and $400 worth of car damage later, Jim was back at work.

Did the dog go home, Jim?

BOARD MEET

Election of officers was the theme of the special meeting held last week by the Trail and Saddle Club board members.

Officers are as follows for the 1959-60 season:

Jack Loesel - President
Bill Sellers - Vice Pres.
Ruth Bishop - Secretary
Paul Porter - Treasurer
Betty Jensen - Corres. Secy. Publicity

Congratulations to all of you!

Playshoes at Arena's. Arena's Shoe Repair - OLive 9-2810.

CRASH * CASH * SLASH ! !
Item: Hi-back Lounge Chair - Reg. $185.00
Crash Price: $90.00.
Everett / Lawrence Center Bldg., C. V.

SHOP IN THE VALLEY

4-H AT THE FAIR

CARMEL VALLEY 4–H MAKES BIG SHOW AT MONTEREY COUNTY FAIR

The Club's Fair Booth, "A Little Toil Will Save the Soil" received 1st prize at the Monterey County Fair after winning second at the King City Fair.

The Club's judging team, Nikki Shorey, Bill Muscutt and David Walker, received 3rd, with Nikki receiving top honors in the 4-H singles division.

Jennie Wolter received top honors in the vegetable judging contest, with all other competing members also placing high.

On August 27, the Club sponsored a "Fair Time" dance, which was considered successful.

The following list shows how our members placed in the various projects:

Beef (fat animals): Two first prizes to both Bill Muscutt and Nikki Shorey; one first prize each to Kate Williams, John Williams and Phil Zobel; a 2nd to John Vanetti and a 2nd and 3rd to Ray Pullman.

Beef (breeding): Hazel Jacoby 3rd.

Sheep (fat animals): David Walker 3 firsts, 1 second; Jeff McKenna 3 firsts; Bookie Waylett 2 firsts, Jennie Wolter 2 firsts, George Giem 2 firsts, Susan Pullman 2 firsts, Bob Zobel 2 firsts, Carol Walker 2 firsts.

Beef Showmanship: Bill Muscutt, 7th

Beef Novice Showmanship: Phil Zobel 1st, Hazel Jacoby 3rd, John Vanetti 4th.

Sheep Novice Showmanship: Jennie Wolter 2nd, Jeff McKenna 4th

Electricity: Nikki Shorey two firsts, one 2nd; Jeff McKenna 1 first, two 2nd; Bob Zobel one 1st, two 2nd; Bill Muscutt four 2nd; Stuart McKenzie one 2nd.

Crops: Bill Muscutt, 2nd

Cooking: Jennie Wolter five 1st, one 2nd; Carol Walker one 1st, one 3rd; John Vanetti one 1st; Jeff McKenna one 2nd; Cindy Hansen one 3rd.

Sewing: Nikki Shorey five 1st, two 2nd; Jennie Wolter two 1st, two 2nd, one 3rd; Kate Williams two 1st, three 2nd; Carol Walker two 1st, one 2nd; Bookie Waylett one 1st, Dolores Berta one 2nd, Cindy Hansen one 2nd.

Carol Walker and Jennie Wolter participated in a dress revue at the Hunt Club. Jennie was the commentator and received 2nd place.

Jeff McKenna

☆ ☆ ★

NEW 4-H Officers for 1959-60.

President	- David Walker
V. Pres.	- Jeff McKenna
Secy.	- Martha Williams
Corres. Sec.	- Carol Walker
Treasurer	- Kate Williams
Reporter	- Bill Muscutt
File Keeper	- John Vanetti
Sgt. at Arms	- Bob Zobel
Song Leader	- Hazel Jacoby

Eat the best home cooked meals at the VIKING RESTAURANT in the Village.

DIVINITY WAS DEVINE!

FIRST AWARD - COUNTY FAIR

Harry R. Egnor, 106 Ford Rd. took his candy pan and goodies to the County Fair and against stringent competition bested them all to win first prize for his wonderful Divinity.

Mr. Egnor's life has been filled with excellent cooking. Most of his family, on the distaff side, are Home Economists or superb cooks. Mr. Egnor, retired recently from the Seattle Post Office Dept. after 21 years' service.

Mr. Egnor's tip to Divinity makers is as follows:

Pouring too quickly is usually the ruination of most divinity. Cooks must have patience with this phase of the job. The divinity must be able to stand alone. Pouring before this time will invariably spoil your fudge no matter how careful you are in the other stages.

Congratulations, Mr. Egnor, for a job well done.

✓ SWEATERS
✓ SKIRTS
✓ BLOUSES
✓ CAPRI PANTS
✓ SUITS
✓ DRESSES
✓ CAR COATS
✓ BERMUDAS

BACK-TO-SCHOOL
But First to BERG'S

TAMI ✓
MISS PAT ✓
BETTE NORBET ✓
WHITE STAG ✓
DARLENE ✓
LOFTIES ✓
ROUGH RIDER ✓
JONATHAN LOGAN ✓

Carmel Valley
OL. 9-2161

JOE HITCHCOCK WRITES

The history of the Costanoan Indians which inhabited the portion of California from San Francisco at the North to Santa Barbara at the South and inland as far as Bakersfield, is only known from the time the Mission Fathers arrived in Monterey in 1770.

Not much is known about this tribe before that time except the findings in caves, carvings on oak trees, and in the ground when plowed up. Many arrow heads, pestils and mortars, and wampum are mute evidence of an intelligence of a race called savages. It is claimed that there were 7,000 Indians at the Carmel Mission to be converted, baptized and taught many crafts of the white man in 1771.

After the secularization of the Missions, these Indians just scattered throughout the County. Some went to Big Sur, some to Point Lobos, others settled here in the Valley, including Cachagua and Jamesburg.

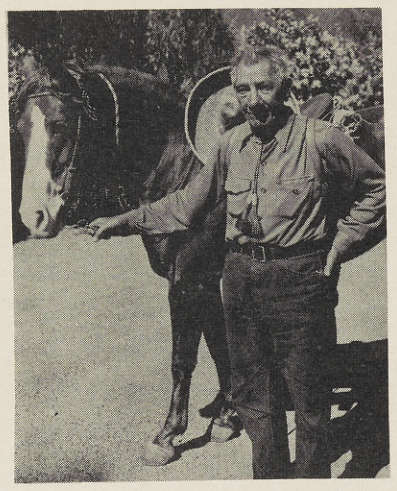
Some time ago I visited Mr. and Mrs. Fred P. Search and I was amazed at the collection of pestils and mortars that Mrs. Search found in the Cachagua Creek. From the many sizes she has gathered, I have come to the conclusion that there was not a single Indian there. They were all married and had large families.

We will have to concede that they were natural craftsmen in their own right before the coming of the white man. Did you ever try to make an arrow head with the many tools that civilization provides? Their methods of tanning hides, making knife blades, spear heads and whatever tools they used, were known before the time of the white man.

After they were converted and taught at the Missions, they learned many other crafts, weaving, silver smithing, and others. I have a bit and a pair of spurs, silver mounted, made by an Indian Agapito, which are over a hundred years old. He lived at Jolon and was a Mission San Antonio de Padua Indian.

In those days the Indians did not know about silver or gold and were taught by some of the Fathers that those metals were evil. This is only a vague description of our background, for it was many years later that Mexico gave land grants to many of the teachers and soldiers and to some of the Indians: so the development of our Valley began to take shape as vast land grants were awarded. Some of these land grants were held intact, but most of them have since divided and subdivided into smaller holdings.

My great grandmother, Loreta Onesimo de Meadows, told me once that in the fall the young braves made yearly pilgrimages up the Valley as far as Tassajara Hot Springs to gather acorns, medicinal herbs, and venison to bring back to the Mission. On one of these trips the party camped along the Carmel River and they built their fire on a large flat rock. When the fire got good and hot the rock began to melt, which frightened the Indians and they left in a hurry thinking the place was haunted. My Grandmother said, "The fools: that stone could have been a silver slab."



Mark's Market
Carmel Valley Road
Plenty of Parking Space
FRUIT NUTS BERRIES
Eggs
Produce
MA. 4-3511

LOADIN' YOUR OWN

...Bill Lambert

Four very nice bucks were bagged up here at Jamesburg last week. Mike Bomarito of Monterey and J. M. Rodgers from Salinas each shot a large three pointer. Bomarito's was probably the biggest deer taken out of this area this season. Johnny Bomarito, also from Monterey, and Walter Del Conte from Salinas, each shot a nice forked horn.

I took my palomino cutting mare up to Don Dodge's cutting school in Sacramento for four days last week. She's shaping up just fine. She won a second and a third at King City last May and a fourth in tough competition at the Monterey Fair.

Weather here is starting to change a little. It is cooler at night and in the morning and we had .20 inches of rain last week but it wasn't enough to relieve the fire hazard.

The wild pigeons are starting to move in heavy, so it appears that the season, which opens in December will be a profitable one.

Boar hunting opens the first of October and I'm pretty busy now setting up camps and getting my guides all ready. We've scouted out some of the big litters and have a fair idea of how they are running.

Only three days of the 1959 deer season left, so if you are going to get that buck, you'd better do it this week-end.

PLAYSHOES? - Get them at Arena's. They're on sale! OLive 9-2810.

ROCK HOUNDS PARADISE. Mr. Lyle A. Winkler has established a lapidary shop in Airway Village. Unusual rocks, minerals, objects of art, and jewelry created from the unusual stones Mr. Winkler has collected are on display. Verna (Mrs. Winkler) will be on hand to help you during the week and Lyle on week-ends.

*** CASH & OUT ***
Solid Walnut Danish Dining Set - Table & 4 chairs - Reg. $304.00
CRASH PRICE $215.00
Everett / Lawrence Furniture

Eat the best home cooked meals at the VIKING RESTAURANT in the Village.

Be There!!

CHAMBER OF COMMERCE. The Carmel Valley Chamber of Commerce will hold their fall meeting Thursday, September 10th at Reuben's Restaurant. Luncheon will be served. All members please attend.

# # # # # #

COMMUNITY CHAPEL
Jr. Choir Rehearsal, 7 - 8 p.m. every Wed. evening.
Senior Choir, 8 p.m. every Wed. evening.
Jr. Hi Fellowship, every Friday evening for 7th & 8th graders. All Valleyites are welcome.

# # # # # #

TRAIL AND SADDLE CLUB. First Wednesday of every month, 8 p.m. at the Community Center.

# # # # # #

ST. DUNSTAN'S MEETINGS
Communion Service, 11:45 a.m. at Community Center
Church School will start Sept. 7, 10:30 A.M.
Rev. Francis Read, Vicar.

Women of St. Dunstan's Church will hold a rummage sale at the Farm Center Hall on Saturday, September 12 at 9 a.m. The ladies of St. Matthias, Seaside, will have a snack bar at the sale.

# # # # # #

The Carmel Valley Horsemen's Association meets the second Tuesday of every month at the Community Center. New members are always welcome whether they own a horse or not. The meetings start at 8 p.m.

# # # # # #

4-H Club meets the first Friday of the month at 7:30 in the Carmelo School.

☆ ☆ ★ ☆

TRAIL AND SADDLE CLUB

The Carmel Valley Trail & Saddle Club will present its Fourth Annual Open Horse Show (the first open show at the Club's own grounds), Sunday, September 13, 1959.

There will be In vitational Steer Roping beginning at 9:30 a.m. Trail Horse Class begins at 10:00 a.m. over natural course outside track and arena. The big parade to the Village will leave Club grounds at 11:00 a.m. with awards given to parade winners. There will be trophies for first place in all classes and ribbons to fifth place.

Other events include: Best Appearing, Barrel Race, Halter Class, Key Hole Race, English Pleasure, Family Group, Western Pleasure, Hackamore, Pole Bending, Working Pairs, English Equitation, Relay Race, Stock Horse and Potato Race.

A Ranch House Breakfast will be served from 9:00 to 11:00 a.m. and the canteen will open at 11:00 for luncheon. The Club grounds are located on Garzas Road, Carmel Valley. Follow the Carmel Valley Road toward the Village to Boronda Road, turn right, cross the bridge to Garzas Road and turn left to the arena.

The public is invited to attend. Admission, adults 50 cents, juniors (12 - 18), 25 cents.

menu
REUBENS
GOURMET DELIGHT
CHEF'S SPECIAL
CHARCOAL BROILED
1 2 oz. steak
Parsley potato
2.85
Above Served with--
Mixed Green Salad
Soup du Jour
Reservations phone: OL. 9-2979

Roundup
ECONOMIZE
SAVE STAMPS!
SAVE MONEY!
DOUBLE ORANGE STAMPS
DOUBLE ORANGE STAMPS
SAT. SEPT. 12
FROM 1 TO 3 P. M.
AIRWAY MKT.
FREE DELIVERY
MON. WED. FRI.
PH. OL. 9-4228

BEST BUYS

C.V. CORN
69¢ dz.
C.V. TOMATOES
3lbs/25¢
GROUND BEEF
3lbs/$1.19

U.S.D.A. CHOICE
CHUCK POT ROAST
49¢ lb
BONELESS X RIB
79¢ lb

Home Made Enchiladas
Chile Con Carne with Beans
Potato Salad
OL. 9-2104

CORONA'S MKT. and DELICATESSEN

☆ ☆ ★

PUBLIC SWIMMING POOL

Milt and Marie Frumkin are keeping their public swimming pool open this fall by popular demand. It seems that this is the only public pool in Carmel Valley, in fact this is the only privately owned public swimming pool on the Monterey Peninsula. Prices are 25¢ for children, 50¢ for teenagers and 75¢ for adults.

There are picnic facilities available.

GARDEN ASSOC.

The Carmel Valley Garden Association met Friday evening, September 4 at 8:00 p.m. in the multi-purpose room of Tularcitos School. In spite of the long week-end holiday, the attendance was gratifying.

After a reading of a summary of the activities for the summer months and a report from the Treasurer, three time lapse films from the Pacific Film Company were shown on roots, flowers and birds.

Mr. and Mrs. John Woolfenden and Miss Bessie Irwin became members of the Association at this meeting. Coffee and cake were served by the Hospitality Committee and numbers were drawn for the door prizes.

Katherine L. Lindhardt, Secy.
8-A Scarlett Road
Carmel Valley
OLive 9-4026

GEM & MINERAL SOCIETY. The Carmel Valley Gem and Mineral Society will hold its regular monthly meeting on Friday, September 11. The business part of the meeting will be conducted at the multi-purpose room in the Tularcitos School, after which open house will be held in Winkler's Lapidary, newly opened in the Village. The rocks and gemstones there may be observed, studied and discussed, and for the benefit of those unfamiliar with the lapidary art, Mr. Lyle A. Winkler will give a demonstration in the use of the tumbler, slabbing saw, and grinding, sanding and polishing equipment.

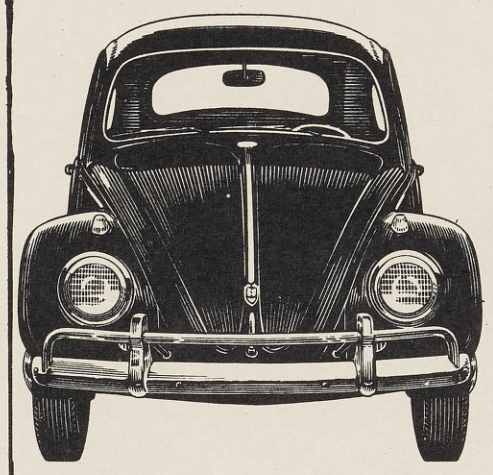
MORE CONTEST ENTRIES.

Also ran's included: Know It - Acorn Acropolis - Townsman - Criterion - Animator - Tid Bits - Smoke Talk - Reader Chatter - Tatler - Visitor - Kaleidoscope - Triumph - Bay Tree Bugle - Oak Tree Sentinal - Lamp Light - Communicator-Progress - Inquirer - Bee - Tale Spinner - Curtain - Nuevas - Delineator - Spotlight - Informer.

THANK YOU ALL!

CARMEL VALLEY ROUND-UP
FOR NEWS, ADS, OR INFO. CALL OL. 9-4001

BUCOLIC BUG !



OR

WHY CARMEL VALLEYITES LOVE VOLKSWAGEN ????

OR

WHY DID VW. WIN THE SPERRY ENGINEERING AWARD????

GET THE STORY FROM

BILL POWERS

250 EL CAMINITO EVES. OL 92314
CARMEL VALLEY REPRESENTATIVE OF

RAYNOLDS MOTOR CO.

137 MONTEREY ST. SALINAS HA. 27491

CRASH CASH AND CARRY SALE EVERETT LAWRENCE CRASH CASH AND CARRY SALE-EVERETT

SALE EVERETT LAWRENCE CRASH CASH AND CARRY SALE EVERETT LAWRENCE CRASH CASH AND CARRY SALE EVERETT LAWRENCE CRASH CASH AND CARRY SALE

TYPICAL SLASHES

RED PORCELAIN METAL
FIREPLACE — PRE FAB.
REG. $235.00
CRASH $179.50

fantastic price slashes
on
FINE FURNITURE
as
EVERETT LAWRENCE
goes
out of business
at
CENTER BUILDING, CARMEL VALLEY
with a
CRASH CASH & CARRY !!
SALE!!

MORE SLASHES

LAMPS — HANDMADE
VIRGINIA STONEWARE
MANY BELOW COST
ASK TO SEE THE INVOICES

★ HI-BACK MODERN CHAIR
AND OTTOMAN — (KNOLL)
REG. $305.00
SLASH $149.50

★ FOLDING 3 PANEL SCREEN
WALNUT AND FIBREGLASS
REG. $114.00
SLASH $59.00

★ ITALIAN MARBLES
ASSORTED PIECES
VARIOUS PRICES

★ RATTAN SWIVEL
29" BAR STOOLS
REG. $15.00
CASH $11.50

all sales cash / final as marked

WIN $20 SILVER DOLLARS

beer and whiskey
all a curse.....
I drink water
safety first!.....

THE
CARMEL VALLEY MARKET
Will give 20 silver dollars to the party (amateur preferred) who can submit the funniest, most unusual poetry about our

"Wine, Liquor & Gourmet Dept."

Contest entries must be in, and accompanied by this ad
No later than midnight, September 21, 1959.
No Age Limit

NOW! ENTER NOW! NOW!

CARMEL VALLEY MARKET
GETZ MEATS

STOCK UP YOUR FREEZER!!

U.S.D.A. CHOICE STEER BEEF

Cut and Wrapped
To Your Specifications ---------- 55¢ LB.

9 A.M. to 7 P.M. Weekdays 9 A.M. to 6 P.M. Sundays

ED CANFIELD

Ed Canfield is recovering nicely and resting up after a heart attack which landed him in the Monterey Hospital.

JAMES SINCLAIR

James Sinclair is a patient at Johns Hopkins Hospital in Baltimore. He is improving and will be out very soon.

FOR SALE
HOUSEHOLD FURNITURE - I am moving from Carmel Valley - and will sell my extra household furniture - sofa - rugs - end tables - occasional chair.

★ ☆

George Grace
next to fire house
Phone: OL. 9-2150

STRICTLY private

OWNER FOUND!!

OWNER LOST: Dorothy Caton has found a dog of the collie type (?) It has a long gash on the right front leg and is at the Veterinary. If this is your dog, please come claim it, it's lonesome! Call OLive 9-2216.

****

MOTEL WORK OR CHILD CARE: Mrs. Vesta Wells is experienced at both of these positions. #5, Robles Del Rio.

****

HOUSEHOLD SERVICE: Washing and Cleaning Windows. Eric Guthrie. OL. 9-2201.

****

FOR SALE: Wood for fireplaces. Cut in 2 ft. lengths, any size load from a trunkload to a truckload. OL. 9-2610. Bill Lambert.

****

FOR SALE: 30" Westinghouse electric range; 2 yr. old Coldspot refrigerator. $100 each. House broken. OL. 9-2796.

****

ARENA'S SHOE REPAIR, Carmel Valley Village, is the only shoe shop in the Valley.

****

FOR SALE: 2 circulating oil heaters, 4500 B.T.U. each. Excellent condition. $50.00 takes the pair. OL. 9-2115.

****

FOR SALE: Original paintings - Milton Williams type driftwood, pewter, records, odds, ends. Billie Paddock. OL. 9-2681.

****

FOR SALE: Near Village. Level river bottom acre - above flood line - deep loam soil - sunny, wind protected, with view of hills. $5,500. Call Allene Buchenroth, agt. MA 4-6410 or OL. 9-2015.

* * * * * *

CLASSIFIED ADS

Want ads are $1.00 per ad for each issue of this paper, payable in advance at this newspaper office.

Commercial classified ads are rated at the office upon application.

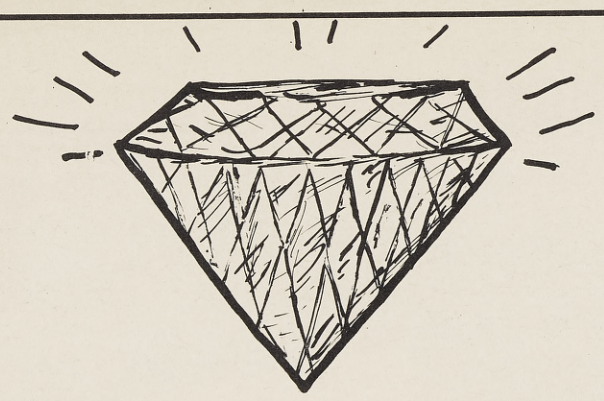
Use your Want Ad Column!!

In the old days the Classified was the most read page of the paper and still can be if done cleverly and with humor. There are some 100 year old newspapers here at the office if you want some idea of how they did it back in 1860.

This is the most inexpensive method for personal advertising we know of, so take advantage of your Classified advertising.

* * * * * * * * *

ARENA'S SHOE REPAIR, Carmel Valley Village, is the only shoe shop in the Valley.



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THE SHERIFFS NOTEBOOK

JOHNNY JOHANSEN

THE NEW DEPUTY sheriff for the Carmel Valley is William D. Neidlinger who joins Sheriffs Sgt. Johnnie Johansen and Deputy Bob Davis in attempting to keep the Valley peaceful. Neidlinger, with his wife, Louise, lives on Upper Private Rd. with their two sons, the younger of which made his Valley debut only last month.

FIRST AID CALLS: the 1st Aid Crew treated Mimi Campbell, 11, for minor injuries when she was thrown from a horse near the C. V. Inn. The Crew and Dr. Van Horn also treated Richard B. Watkins of Monterey for a slight concussion suffered when he fell from a horse at Holman's Guest Ranch. They transported him to a hospital in the C. V. ambulance. Dale Murlin, 59, died of a heart attack while on a fishing trip at Los Padres Dam.

MALICIOUS MISCHIEF AND VANDALISM: A screen was cut and asphalt tile stolen from the new home of Thomas Meyers in Rancho Canada; the two cabins in Rancho Fiesta had all their windows broken.

LITTERBUG: Someone threw a complete Plymouth engine away on Robinson Canyon Rd. The engine number is being checked.

STOLEN: from Joseph Goodrick of Schulte Rd. hog #5 in the past 7 months (this one weighed about 200 lbs.). A legal buck with tag #173260 was taken from a yellow jeep while it was parked in the Cachagua area. A sign was stolen from Louis Moore's office on Village Dr.

SIGN RECOVERED: Holman's Guest Ranch sign was found in Camp Steffani.

BARKING DOG complaints have been referred to the County Animal Shelter.

FORFEITED BAIL of $200 by William Michalk of Visalia who was apprehended shooting on the Blomquist Ranch in violation of the Firearms Ordinance. (Michalk shot and killed a bobcat.)

BOURBON TURN (formerly known as Porter Curve) was the scene of another accident when a green 4-door sedan went over the bank. NOTE: Johnnie Johansen says that if there is any doubt about the aptness of the new name, just go down and count the empty whisky bottles at the bottom which have evidently fallen out of cars.

deer fodder:

BY CLYDE HITCHCOCK

The Tall Bearded Iris And Its Culture

The Carmel Valley area has been good to us and to our iris and if we have been successful in growing beautiful iris in this "bit of heaven" it is largely due to the climate and the imported soil.

Certainly the iris needs no pampering. Think of the farms, deserted for years, and you will likely remember clumps of the earlier iris - the purple "flag" - surviving the heat, the cold, the wet seasons or the dry, and tolerating almost any soil. Today's iris are no different in that respect, but, with a small amount of care, their host will be most generously repaid.

Our Valley soil, even the chalk rock-adobe clay combination so often found, will grow iris. Due to the minerals, the colors may even be more intense in such soil. Your own garden soil may be most adequate but if your soil is typical of the local upland soil it is suggested that some good black loam be added, either as a generous topping or well mixed with the existing soil.

Should our display of iris this spring, with the glorious colors and majestic blooms inspire you to grow iris, as we hope it will, the time to start is - anytime. Clumps can be divided at any time of the year, although mid to late summer is most desirable. New varieties are still available at growers for this year's planting and next spring's blooms.

The range of colors, the height, and the blooming season is as flexible as your needs. While the later introductions have generally much to recommend them the older varieties are as colorful and less expensive. The newer iris have finer form, will withstand the sun and wind better, and offer many more blooms per stalk - a much improved iris.

In planting, select a spot with sun, preferably morning, at least half of the day, the more the better. Plant the rhizome with the top about level with the ground. Deep planting, unless in sandy soil, encourages rot. The tall, bearded variety of iris will not tolerate wet feet, so if your soil is inclined to be wet and soggy consider planting Japanese Iris, a large, beautiful flower which enjoys moist, acid surroundings.

Cut the tops back to about six inches only when separating and replanting. This is advisable then to lessen the shock of transplanting and to aid in preventing the wind from uprooting the new plant before the roots take hold. At other times it is not wise to cut the tops back - you don't defoliate your roses, your dahlias or other flowers after blooming - the leaves are very essential in the manufacture of food for the plant. Simply remove the dead leaves and bloom stalks for neatness sake.

Water the new plantings at once to settle the soil around the roots and continue to water quite often to hasten the root system and force new growth. After the plant is established, watering may be discontinued but not to be recommended. Overhead watering in the heat of the day is apt to cause leaf spot.

Fertilizing is usually unnecessary and should be done with care. Place manures, if used, well below the rhizome as contact encourages rot. Bonemeal is most satisfactory and safe either when used in planting or later application. Superphosphate is excellent in the spring before blooming to brighten the colors.

This writer does not pose as an expert, but if further help is needed in the selection and care of iris, you are invited to phone or call in person.

THE IRIS & ITS CULTURE

Chuck Cline, who so ably wrote last week's gardening column, is on vacation. This week, Clyde V. Hitchcock is contributing his article on Iris.

Clyde has spent 15 years as an iris hobbyist and is a member and accredited judge of the American Iris Society. President for three years of the Northern California Iris Society (later the Sacramento Iris Society), Clyde is now growing over 300 late varieties, including all the top award winners, at his Adobe Oaks Motel.

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